KOSHYS
INSTITUTE OF MANAGEMENT STUDIES

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North University | NAAC Accredited Institution | ISO 9001-2015 Certified Institution

Academic Year

Students' feedback on Curriculum

Action taken report

- Based on the analysis of the students feel that the aims and objectives of the syllabus is not well defined, it is made mandatory that the course plan of every subject students the objectives of the course and the same is communicated in the beginning of every subject.

- In order to improve the course design students are encourages to take up add-on programs to meet the changing industry needs.

- In order to enhance the knowledge and skills of the students the department organises several skill-based programmes like Communication Skills and Digital Analytics.

- It is compulsory for every student to take up internship/corporate training of minimum 15 days in a semester.

- The department is planning to tie-up with corporates like Udhayam foundation to develop the entrepreneurial skills among the students.

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Teachers Feedback

Action taken Report

- In order to increase the relevance of syllabus and bridge the gap between industry and academia faculty members.

- Suggested several add on programs as per industry students and these programs have been implemented by the Department.

- It has been suggested by few aptitude among the students the Department organises research workshop, intra collegiate.

- In proper presentation competition and business organises continuous research-based competitions like business article writing.

- To provide prospects for higher education the department organises workshops on abroad education and additionally conducts campus recruitment training classes embedded in the final year Time Table in turn increasing the prospects for theirs recruitment.

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Alumni feedback

Action taken report

- In order to enhance the relevancy of curriculum with the present industry standards the Department has initiated several add on courses like Business Analytics, advance excel and frequent expert lectures to narrow down the gap in the departments.

- To impart problem solving ability among the students several student centric approaches like case studies, simulation exercises are adopted.

- To further enhance the Intellectual, professional and the overall development of the students the Department regularly organises guest lectures, special lectures, author series, international series alumni talks and departmental based fest.

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EMPLOYER FEEDBACK (2022-2023)

Outcome:

- Graduates are well-prepared to meet the demands of the industry, with the necessary knowledge, skills, and competencies to succeed in their chosen careers.

- Employers report high levels of satisfaction with the quality of graduates, noting their readiness to contribute effectively to the workforce.

- The institution maintains strong partnerships with industry stakeholders, ensuring ongoing collaboration and alignment with industry needs.

Next Steps:

- Continue to monitor industry trends and solicit feedback from employers to inform ongoing curriculum development efforts.

- Explore opportunities for expanding industry partnerships, internships, and experiential learning opportunities for students.

- Evaluate the effectiveness of current initiatives and identify areas for further improvement to enhance curriculum relevance and industry alignment.

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EMPLOYER FEEDBACK (2021-2022)

Objectives:

- Graduates are equipped with the knowledge, skills, and competencies needed to succeed in the industry, as evidenced by high employment rates and positive feedback from employers.

- Industry partners report satisfaction with the quality of graduates, noting their readiness to contribute to the workforce from day one.

- The institution maintains a strong reputation for producing industry-ready graduates who are well-prepared to meet the evolving demands of the workforce.

Results:

- Continue to monitor industry trends and gather feedback from stakeholders to inform ongoing curriculum development efforts.

- Explore opportunities to expand industry partnerships, internships, and experiential learning opportunities for students across diverse sectors.

- Foster a culture of innovation and collaboration to ensure that the curriculum remains responsive to emerging industry needs and technological advancements.

This action report highlights the institution's commitment to designing a curriculum that meets the requirements of the industry through research, collaboration, and continuous improvement efforts.

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EMPLOYER FEEDBACK (2020-2021)

Objectives:

- Graduates are equipped with industry-relevant knowledge, skills, and competencies that are valued by employers, leading to high rates of employment and career success.

- Employers report satisfaction with the quality of graduates, noting their readiness to contribute to the workforce and adapt to the demands of the industry.

- The institution maintains a strong reputation for producing industry-ready graduates who are well-prepared to meet the challenges and opportunities of the rapidly evolving job market.

Results:

- Continue to engage with industry partners and stakeholders to stay informed about emerging trends and evolving skill requirements.

- Enhance collaboration with employers to expand internship and placement opportunities and further integrate industry perspectives into the curriculum.

- Monitor and evaluate the effectiveness of curriculum enhancements and make adjustments as needed to ensure ongoing relevance and alignment with industry needs.

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EMPLOYER FEEDBACK (2019-2020)

Objectives:

- Graduates are well-prepared for employment in their respective fields, equipped with industry-relevant knowledge, skills, and competencies.

- Employers report satisfaction with the quality of graduates, noting their readiness to contribute effectively to the workforce and adapt to industry demands.

- The institution maintains strong partnerships with industry stakeholders, ensuring ongoing collaboration and alignment with industry needs.

Results:

- Continue to monitor industry trends and gather feedback from stakeholders to inform ongoing curriculum development efforts.

- Explore opportunities to expand industry partnerships, internship opportunities, and experiential learning initiatives to further enhance program relevance.

- Foster a culture of innovation and collaboration to ensure that the curriculum remains responsive to emerging industry needs and technological advancements.

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EMPLOYER FEEDBACK (2018-2019)

Objectives:

- Graduates are well-prepared for employment in their respective fields, possessing the knowledge, skills, and competencies required by industry employers.

- Employers report satisfaction with the quality of graduates, noting their readiness to contribute to the workforce and adapt to industry demands.

- The institution maintains strong partnerships with industry stakeholders, ensuring ongoing collaboration and alignment with industry needs.

Results:

- Continue to monitor industry trends and gather feedback from stakeholders to inform ongoing curriculum development efforts.

- Explore opportunities to expand industry partnerships, internship opportunities, and experiential learning initiatives to further enhance program relevance.

- Foster a culture of innovation and collaboration to ensure that the curriculum remains responsive to emerging industry needs and technological advancements.

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